

JC Trail Users

Notes from February 21, 2018 Meeting
Missouri River Regional Library

Attending: Janeen Osborne, Kathleen Henley, Jim Bell, Celeste Koon, George Hagedorn, Amy Hedrick, Jonathan Hedrick,

1. Amy reported the website is live and asked a few questions. The contact on the website will be the email address. The blog feature was discussed. Most people will probably post comments on the Facebook page rather than the website. Amy needed the names of the steering committee and Celeste is to send her an updated list. Anyone who finds typos on the website should let her know. And Celeste will send her the logo. Amy said the website is a work in progress. Those at the meeting thought it was good!

2. Jonathan said the Facebook page was up too. He said that people can go to the page and like it. He will be taking more pictures when the weather is better. He asked about whether an administrator needs to approve those who are in the Facebook group and it was decided that this is a good idea. He will be the administrator. Celeste will attempt to find out how others check up on the requests to join their Facebook groups.

3. Celeste passed out some of the new flyers to all and will get some more copies made. Kathleen gave everyone some membership coupons so they can pass them out and make more copies on their own too.

4. Kathleen talked about trying to set up the bank account and the need for a tax ID number. If the group does not have a tax ID number, then she would have to use her own SSN, which is not a good idea. She has a friend taking a look at what needs to be done to get a tax ID number. She will report back and will not set up the bank account until all can be worked out. There is the possibility that the group may have to register with the Secretary of State's Office. Applying for 501c3 status will be discussed again in the future when we have more information about it.

4. The letter supporting the Osage Region Trail Association (ORTA) grant was sent. Cary Maloney and Jim Bell say there has been no feedback on the application.

5. Celeste and Kathleen reported that no members were obtained at the Groundhog Day event. In spite of considerably more advertising than last year, no one came. It was apparently too cold.

6. Getting a banner was discussed. It was agreed this is a good idea. Kathleen will have this made through Staples since she has done this before.

7. The idea of business cards was tabled for now. Members of the steering committee can hand out the membership coupons instead.

8. Celeste said city staff have given permission for the group to set up a table by the greenways and trails and she can notify people by texts when the weather might be good to do this. Then the group can see who is available to go. The group agreed to try this approach.

9. One member was obtained at the library before the meeting started. In addition, some attending the meeting also completed membership forms.

10. A fundraiser in early May was discussed. Due to Cinco de Mayo being on the Saturday that was originally proposed, the fundraiser will be on April 28, 2018 from 1:00-3:00 pm. There will be a scavenger hunt along the trail with clues. Celeste and Amy will start working on the scavenger hunt. People will be able to buy snacks and drinks. Members can enter a drawing for a prize. More will be discussed at the next meeting. Prepackaged trail mix snacks may be one item that is sold and possibly drinks from Coca Cola along with water.

11. Jim Bell explained details about the grant application to build new trails and repair trails at Binder. He also gave an overview of the three phases for trails and bike use at Binder. There was some discussion about whether JC Trail Users would have liability when helping with trail construction if involved as individuals, but the city's insurance appears to cover any liability.

12. The next meeting will be on March 21 at 6:00 p.m. Items to be discussed will include further membership recruitment, the tax ID number, the fund raiser in April, and setting up some dates for trail maintenance at Frog Hollow.