

JC Trail Users

Notes from January 10, 2018 Meeting

1. The domain name will be jctrailusers.com.
2. George Hagedorn will see if Will LePage offers to help develop a web page since he did it for Jefferson City Road Runners. Amy Hedrick will also see if she can try to develop a web page so we do not have to depend on someone else. She is willing to be the updater for the web page once we have one.
3. A Facebook page is also a good idea. Jonathan Hedrick will try to set up a JC Trail Users Facebook group and page.
4. Donna Hagedorn and Amy Hedrick will investigate the web host/domain service 1and1. They may also look at WordPress for web pages.
5. The Jefferson City Road Runners site can be imitated. Brandy Bergthold reported it is easy to use. All are to look at the pages more and see what changes might be needed. One is there will not be a snail mail newsletter/membership option.
6. Membership dues will be handled through snail mail or in person at recruiting events. People will need to fill out a form that will be entered into a database. The membership form needs a line for donations. Later discussion clarified that the membership would not be pro-rated or started when it is paid; instead, the membership will be for a calendar year from April 1 until the following March 31. People can wait to join until they pay for a full year, or they can make a donation to a good cause if they join in the middle of the membership year.
7. Celeste Koon reported that text services through Remind.com are \$4 per year per person. This is cheaper than any other service and unlimited texting is allowed. The group decided not to do texting at this time because of the expense.
8. A logo showing active people outside was selected though it will need to be modified.
9. A flyer was reviewed and Celeste will try to get better pictures from Parks and Rec. A few changes are needed based on the discussion at the meeting. The flyer will likely be revised later this year. Jonathan has offered to take new pictures and Celeste may seek help from a graphic designer who is not available now.
10. Additional suggestions for promoting the JC Trail Users group are to put it on the TV station calendars as well as the News Tribune calendar. Flyers can also be put in display holders at trailheads.

11. Celeste will send comments on behalf of the group to support a 280-mile hiking/biking loop in the Ozark National Scenic Riverways. This would be part of an updated roads and trails plan.
12. Celeste will prepare a letter from the group in favor of a grant application that the Osage Regional Trail Association is preparing to repair and add additional trail at Binder Lake.
13. The group will sponsor a Groundhog Day event at Binder Lake in conjunction with the Jefferson City Cycling web page.
14. Those attending the meeting will try to go look at a couple of potential improvements at the Frog Hollow trail, weather and schedules permitting.
15. A meeting date was not set for the next meeting, and we will do that. Items for the next meeting include followup on all of the above, whether we want to designate officers yet, and the fundraiser event for early May.